

# Girls Night Out 2024

**April 12, 2024**



## **Sponsorship Package**



Canadian Progress Club  
Club Progrès du Canada

# In Support of Camp Courage The First Responders Society



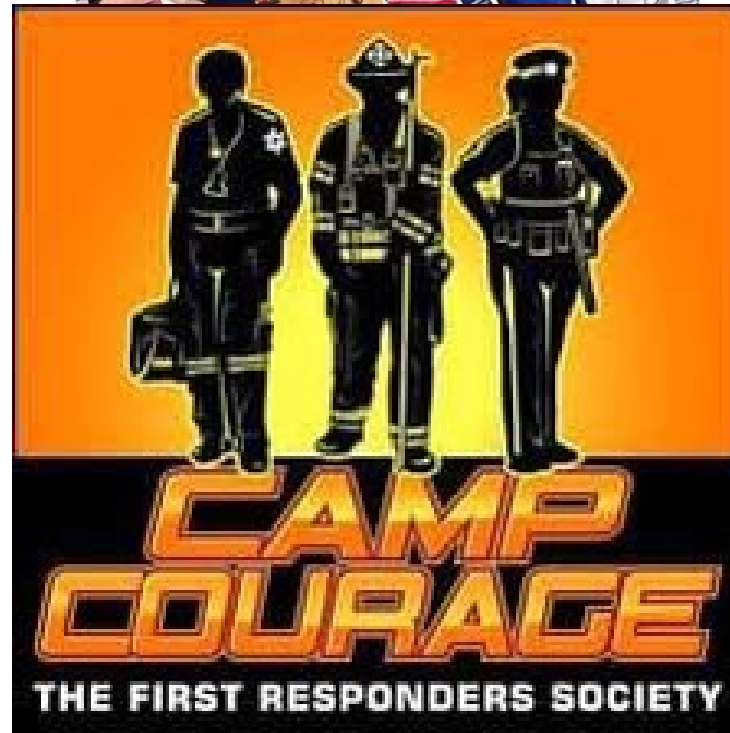
Canadian Progress Club

HALIFAX CITADEL



## Camp Courage Mission Statement

Introduce young women and gender-diverse youth to the emergency services, while developing their confidence, leadership skills and problem solving abilities.



# CPC Halifax Citadel

## Girls Night Out Background



Canadian Progress Club

HALIFAX CITADEL

Since 2004 CPC Halifax Citadel has brought the women of Halifax a fabulous night out with their best ladies held in support of the CPC Halifax Citadel Charitable Foundation. Every year our grant program accepts applications from organizations that support women and children in our city.

The grants received by our recipients make a large impact on our community.

Some of the grants go towards:

- Art and healthy kid's programs
- Equipment for community programs, creating reading nooks
- New furnishings or much needed supplies
- Sending kids to camp
- And so much more....



# CPC Halifax Citadel

## Girls Night Out – Event Information



Canadian Progress Club  
HALIFAX CITADEL

### Demographics

- Over 300 attendees
- Women aged 19+
- Socially active and well-connected attendees
- Brand savvy women
- Primary household purchasers

### Event Exposure

- Social media posts to all our followers
- Website coverage with partners
- On-site video display



GNO Sponsorship Package	Presenting Sponsor \$7500 for 1 year or \$5000 for 3 years	Platinum Sponsor \$2500 for 1 year or \$2300 for 3 years	Gold Sponsor \$2000 for 1 year or \$1750 for 3 years	Silver Sponsor \$1000 for 1 year or \$850 for 3 years	Bronze (In Kind Services/ Products \$500 min)	Copper Sponsor \$250
First Right of refusal to sponsor 2025 event (6 mos. Prior)*if not multi year	X	X	X	X		
Multi Year Agreement Available	X	X	X	X		
Industry Exclusivity	X					
Limited to One Sponsor	X	X				
Opportunity to interact on stage night of event	X					
Complimentary Tickets to event	8	6	2	2	X	X
Promotion Pre/Post Event on Social Media & Website	X	X	X	X	X	X
Name & Logo Displayed night of event (size dependent on level)	X	X	X	X	X	X
Content/Swag Distributed to guests at event	X	X	X	X		
Opportunity to use CPCHC Logo for social responsibility promotion	X	X	X	X	X	X
Opportunity to have a CPCHC member present to sponsor's place of business n impact of your contribution	X	X				



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# CPC Halifax Citadel

Presenting Sponsor - \$7500



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- Industry exclusivity and limited to one sponsor at the Presenting Level
- First Right of Refusal to Sponsor for next years event (with 6 months notice)
- Opportunity to speak onstage as well as recognition at event from the podium
- Premium spot on all digital social media platforms
- Digital signage at event with company name & logo on screen
- Complimentary tickets for 8 guests
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility
- Opportunity for a CPC Halifax Citadel member present to your organization
- Multi-year agreements available



# CPC Halifax Citadel

Platinum Sponsor - \$2500



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- Limited to one sponsor per Platinum Level
- First Right of Refusal to Sponsor for next years event (with 6 months notice)
- Premium spot on all digital social media platforms
- Digital signage at event with company name & logo on screen
- Complimentary tickets for 6 guests
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility
- Opportunity for a CPC Halifax Citadel member present to your organization
- Multi-year agreements available



# CPC Halifax Citadel

**Gold Sponsor - \$2000**



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HALIFAX CITADEL

- First Right of Refusal to Sponsor for next years event (with 6 months notice)
- Digital signage at event, Company name & logo on screen
- Digital media coverage on all club social media platforms
- 2 complimentary tickets to the event
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility
- Multi-year agreements available





# CPC Halifax Citadel

**Silver Sponsor -\$1000**



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HALIFAX CITADEL

- First Right of Refusal to Sponsor for next years event (with 6 months notice)
- Digital signage at event, Company name & logo on screen
- Digital media coverage on all social media platforms
- 2 complimentary tickets to the event
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility



# CPC Halifax Citadel

## Bronze Sponsor – In Kind- \$500 minimum



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- Digital signage at event with Company name & logo on screen
- Digital media coverage on all club social media platforms
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility



# CPC Halifax Citadel

Copper Sponsor - \$250



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- Digital signage at event, Company name & logo on screen
- Digital media coverage on all club social media platforms
- Information/Swag distribution to attendees available
- Opportunity to use CPC Halifax Citadel logo while promoting corporate social responsibility



# CPC Halifax Citadel



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**Thank you for supporting  
us, so that we can continue  
to support our Charities.**

